## THE FOUNDATION FOR A BETTER LIFE®

The mission of The Foundation for a Better Life, through various media efforts, is to encourage adherence to a set of quality values through personal accountability and by raising the level of expectations of performance of all individuals regardless of religion or race. Through these efforts, the Foundation wants to remind individuals they are account able and empowered with the ability to take responsibility for their lives and to promote a set of values that sees them through their failures and capitalizes on their successes. An individual who takes responsibility for his or her actions will take care of his or her family, job, community, and country.  $Pass\ It\ On$ .

## VISION Pass It On.

Despite losing his vision at the age of 13, Erik Weihenmayer has become one of the celebrated and accomplished athletes in the world. Redefining what it means to be blind, Erik has transformed the image of blindness and opened up the minds of people around the world. He has never let his blindness interfere with his passion for an exhilarating and fulfilling life.

On May 25, 2001, Erik became the first blind climber in history to reach the summit of the world's highest mountain, Mt. Everest. At the age of 34, Erik became one of less then 100 individuals to climb all of the Seven Summits the highest peaks on each of the seven continents.

VALUES.COM THE FOUNDATION FOR A BETTER LIFE

## Pass It On. VALUES.COM THE FOUNDATION A BETTER LIFE

Cut the bookmark out along the solid line, then glue back to back, laminate and  ${\it Pass}$   ${\it It}$   ${\it On}$ .